



A YEAR IN REVIEW

Public Policy Research Center Annual Report
2003 - 2004

university of missouri - st. louis

PUBLIC POLICY
RESEARCH CENTER

MESSAGE FROM THE DIRECTOR



The Public Policy Research Center embarked upon many new projects and activities this year. These initiatives not only shaped the 2003-2004 year for us, but also will frame PPRC's direction for years to come.

After serving for 30 years as the founding curator of our photography gallery, Jean Tucker retired. This was a great loss to PPRC, and yet it created a transition that brought us Mel Watkin. In August of 2003, Mel became Director of the PPRC Photography Project. Through the photo exhibits, Mel is bringing the community into PPRC's offices and the gallery out into the community. Look for exhibits in your neighborhood.

A new division of PPRC, the Community History Research and Design Service (CHRDS), is working to develop the Mary Meachum Freedom Crossing historic site in North St. Louis. This project will create a permanent memorial to enhance the St. Louis riverfront and to celebrate Meachum's courage and determination.

PPRC's Community and Neighborhood development division initiated a monthly seminar series designed to highlight current PPRC research and outreach projects and provide opportunities for discussion, learning and new project development. Presentation topics this year included brownfield development, fair housing studies, entrepreneurship and small business development, and creation of community farmers markets.

Considerable staff hours have been devoted to other exciting projects, and the products of these efforts are on the horizon. Publication of *St. Louis Metromorphosis: Past Trends and Future Directions*, edited by Brady Baybeck and Terry Jones of the Department of Political Science (both PPRC Faculty Fellows), is the first in a series of scholarly books produced by the PPRC. The editor of the second volume Richard Rosenfeld, Chairperson of the Department of Criminology and Criminal Justice, was announced this year. His contribution to the St. Louis Book Series will be titled *Hidden Assets: A Nonobvious Future for St. Louis*. Our staff is at work on this now, and it will be on the bookshelves in late 2005.

As always, PPRC is engaged with the University and the community in a variety of ongoing projects that will affect public policy decision makers throughout metropolitan St. Louis. As we look back upon our work over the last 12 months, we invite you to look forward with us to the challenges and opportunities of the year ahead.

Mark Tranel, Ph.D.
Director, Public Policy Research Center

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RESEARCH TEACHING SERVICE PROGRESS



MISSION, VALUES, AND VISION

The Public Policy Research Center is a campus-wide division of the University of Missouri—St. Louis. PPRC works with faculty and staff throughout the University to accomplish its mission.

COMMUNITY

Internally, the PPRC is organized around core activities -- administration, communication, and photographic displays -- as well as three functional divisions: **Applied Research, Community and Neighborhood Development (CND)** , and **Metropolitan Information and Data Analysis Services (MIDAS)**—that are each headed by a director.

OPPORTUNITY

PPRC focuses on issues related to neighborhood and community development; economic vitality; local, county, and regional governance; land-use and transportation policy planning; and health, education, and social policy.

TO ACHIEVE ITS MISSION, THE PPRC:

VISION

- Undertakes objective basic and applied research
- Analyzes regional information and data
- Organizes forums and seminars for debates and discussions
- Publishes policy briefs, issue papers, research, reports, and newsletters
- Comments on public policy issues
- Identifies regional challenges and opportunities
- Provides training for community and government leaders, and professional organizations
- Evaluates public and community programs

PEOPLE

PPRC partners with local, regional, and state governments and agencies; non-governmental organizations; and citizen groups. PPRC seeks support for its activities from government and private granting agencies.

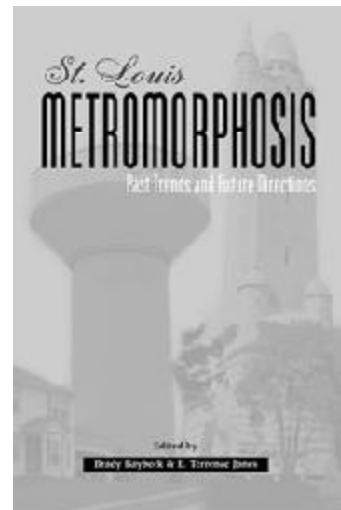
NEIGHBORHOODS

Old North Neighborhood Partnership (ONNP): This year marked the third year of PPRC's partnership with the Old North St. Louis neighborhood in the City of St. Louis. Funded by a Community Outreach Partnership Center (COPC) grant from the U.S. Department of Housing and Urban Development, the ONNP links students, faculty, and staff with Old North residents to tackle projects and strategies to improve the neighborhood. This year the ONNP finalized a historic bicycle trail and video documentary of the neighborhood, created exhibits to be displayed in a community museum, offered training to residents in home maintenance and financial literacy, completed an environmental health assessment, and facilitated the development of a strategic plan for the Old North St. Louis Restoration Group.

Community History Research and Design Service (CHRDS): PPRC's commitment to innovation and progress inspired the development of the new CHRDS program. CHRDS is a resource to help communities rediscover their past and shape their future. The project interprets, documents, and publicizes community history through professionally-designed brochures, exhibits, community tours, signage, video productions, and websites. CHRDS is currently developing the Mary Meachum Freedom Crossing historic site in North St. Louis.

Workforce Information Systems (WIS) Survey Reports: During this fiscal year, the WIS labor market studies employed a multi-method design to measure the demand for labor in the Healthcare sector and the Information Technology-Producing sector.. The surveys also analyzed skills required for various jobs within the sectors and evaluated the workforce's compatibility. The reports also analyzed overall job openings in the St. Louis Metropolitan Statistical Area and highlighted changes in the labor market over the last six months. The results of these and other WIS surveys can be viewed at <http://pprc.umsl.edu/wis/>

The St. Louis Book Series: The St. Louis Book Series documents and analyzes economic, social, political, and historical aspects of the St. Louis metropolitan area. PPRC launched the series with the publication of *St. Louis Metromorphosis: Past Trends and Future Directions*. This book offers a sophisticated analysis of what has been happening within the St. Louis metropolitan area over the last five decades and examines trends in crime, race relations, transportation, and the economy.



St. Louis Metromorphosis: Past Trends, Future Directions, published in July 2004.

Best Practices/Assisting Inner-Ring Suburbs: CND staff continued to provide training and technical assistance resources to communities surrounding the UM-St. Louis campus. PPRC and co-sponsors Mid-County Partners for Progress, University of Missouri Extension and the Local Government Partnership offered seminars designed to promote intergovernmental cooperation and identify innovative approaches to municipal service delivery. Other projects focused on partnerships with the Mid-County Partners for Progress and the Jennings Sustainable Neighborhood Leadership Team in the areas of housing, business development, education and community capacity.

Lunch and Learn: This year PPRC developed a new tool to connect community and university partners interested in St. Louis neighborhoods. Monthly Lunch and Learn gatherings provided information on PPRC research and outreach projects and facilitated discussion, networking and consideration of new projects. This year's topics included community roles in brownfield development, implications of fair housing studies, entrepreneurship and small business development, and creation of community farmers markets.

Creating Livable Communities Symposium:

The 3rd annual Creating Livable Communities Symposium attracted more than researchers, policymakers, community leaders, practitioners and students. Symposium topics focused on the roles of metropolitan universities in improving the region, and explored issues related to intergovernmental cooperation, regional health indicators, brownfield and transit-oriented development, philanthropy and civic engagement, immigration, population migration, and the effect of the state fiscal crisis on local service delivery. The Symposium was co-sponsored by the Saint Louis University College of Public Service and also engaged faculty participation from other universities and colleges in the region.

Metropolitan Issues Forums: PPRC partnered with the Missouri Historical Society, Saint Louis University, and FOCUS St. Louis to offer a series of community dialogues dedicated to improving the St. Louis region. Guests included Dr. Charles V. Willie, Elizabeth Barlow Rodgers, and Jane Holz Kay.

Neighborhood Leadership Academy (NLA):

The 2004 NLA graduated eighteen participants representing neighborhoods throughout the St. Louis region. Graduates improved their understanding and abilities in community building principles, personal leadership practices, and organizational skills. The NLA successfully connected participants to technical assistance, resources and a network of neighborhood leaders. This non-credit, open-enrollment program was

developed in 2002 in collaboration with University Outreach and Extension and the Non-Profit Management and Leadership Program.

United Way/ARCHS Project: United Way and ARCHS selected PPRC to conduct an evaluation of their child care initiatives. United Way supports the Success by 6[®] program, and ARCHS supports the Early Childhood Care and Education program. PPRC began the outcome and implementation evaluation for the programs. The study will be completed in the fall of 2004.

Gallery: Under the direction of Mel Watkin, the PPRC gallery recently redefined its objectives. While continuing the tradition of exhibiting top quality photography, the gallery expanded its mission to mirror



Dr. Susan Pitman speaks at a PPRC gallery opening featuring her photographs

the working methods of the PPRC. The gallery will capture images of life in St. Louis neighborhoods through the eyes of the people who live in them through its *Point-of-View* exhibitions. The images, taken by individuals involved with St. Louis community groups, function not only as art but also as a voice for the community. The images focus upon public policy issues and highlight the impact of these issues on people. Since its 1974 opening, the gallery has exhibited the works of more than 150 photographers.



Mark Tranel, Ph.D.

Director,
Public Policy
Research Center

Applied Research

Mark Tranel, Ph.D.

Director

Larry Handlin, M.A.

Senior Research Analyst

Steve Gardner, B.S.

Graduate Research Assistant

Jeanne Ortega, M.A.

Senior Research Analyst

Will Winter, M.A.

Research Analyst

Paul Werner, B.A.

Graduate Research Assistant

**Community and
Neighborhood Development**

Kay Gasen, M.P.P.A.

Director

Miranda Duncan, J.D., M.A.

Community Dev. Specialist

Holly Ingraham, M.P.P.A.

Community Dev. Specialist

**Metropolitan Information and
Data Analysis Services**

David Laslo, Ph.D.

Director

Gena Hanvey, M.S.

Research Associate

Richard Rabe, B.S.

Database Administrator

Maria Weldele, M.A.

Research Analyst

Communications

Rebecca Pastor, B.S.

Communications Coordinator

Core Staff

Telesa Nolan, M.B.A.

Administrative Associate

Raphael Hopkins

Office Support

Gallery

Mel Watkin, M.F.A.

Gallery Director

Student Assistant

M.K. Stallings

Community and Neighborhood
Development

Community Fellows Program: Community Fellows for the 2003 - 2004 year included Elizabeth Connolly of the East West Gateway Council of Governments and Linda Fried-Ellis of the River des Peres Watershed Coalition. The fellows focused their work on the inner-ring suburban communities surrounding the UM-St. Louis campus, exploring issues related to community capacity for brownfield development and environmental improvement.

Publications: Communications has been an essential component of the Public Policy Research Center's mission since its beginning. During the last year, PPRC disseminated quarterly newsletters, event announcements, academic research reports, and strategic plans. PPRC is very actively engaged in the community at all levels, and it is through the communications efforts that the Center creates and maintains its strong community presence.

PPRC Website: The year, PPRC launched the Creating Livable Communities Network section of its webpage. Arising from the work of the annual symposium by the same name, this site is dedicated to community-university partnerships. PPRC's web site, located at <http://pprc.umsl.edu>, is one of our strongest tools for keeping in touch. Updated almost daily, we provide current news on our projects, academic and research reports, links to community resources, and a calendar of upcoming events.

Student Engagement Projects: During the 2003-2004 academic year, the CND division worked with faculty to connect students and their learning experiences to St. Louis communities. Over 65 students spent time in local communities completing a variety of projects, including mapping housing and business conditions, assisting small business entrepreneurs, developing web pages for community-based organizations, assessing environmental health indicators, and researching community history.

ADVISORY COMMITTEE 2003-2004

The Public Policy Research Center's Advisory Committee is dedicated to providing input that will ensure that the Center is meeting its objectives. The composition of the Advisory Committee is designed to represent all units at University of Missouri – St. Louis, as well as a wide variety of agencies and governmental units in the bi-state, metropolitan St. Louis region.

Robert Archibald, Chair,
Missouri Historical Society
Steve Acree, Regional Housing/Community
Development Alliance
Nasser Arshadi, Vice Chancellor, Research,
UM-St. Louis
Brady Baybeck, UM-St. Louis
Marilyn Bush, Bank of America
Joseph Cavato, Community Program
Development Corporation
Christine Chadwick, FOCUS St. Louis
Tom Curran, St. Louis County
Mary Domahidy, St. Louis University
Tim Fischesser, County Municipal League
Rob Freund, St. Louis Regional Health Commission
Barbara Geisman, City of St. Louis
Andrew Hurley, UM-St. Louis
Mike Jones, Greater St. Louis Empowerment Zone
Tom Jones, St. Louis Agency on Training
and Employment
David Klostermann, UM-St. Louis
James Krueger, UM-St. Louis
Dixie Kohn, UM-St. Louis
Jill McGuire, Regional Arts Commission
Debra Moore, Southern Illinois State University
Raymond Mundy, UM-St. Louis
Richard Rosenfeld, UM-St. Louis
Gina Ryan, SLACO
Douglas Smith, UM-St. Louis
Susan Stauder, Regional Chamber and Growth
Association
Les Sterman, East-West Gateway Coordinating Council
Kathleen Strout, Civic Progress
Lottie Wade, United Way

FACULTY FELLOWS 2003-2004

The Public Policy Research Center strongly supports the research efforts of UM-St. Louis faculty members. In 1990, the Center made a formal commitment to faculty research by implementing the Faculty Fellows Program. For the duration of the fellowship, each fellow undertakes public policy research in an area that complements PPRC's work. The research is conducted in cooperation with neighborhood and community groups in order to advance a public policy agenda. The fellows for 2003-2004 were:

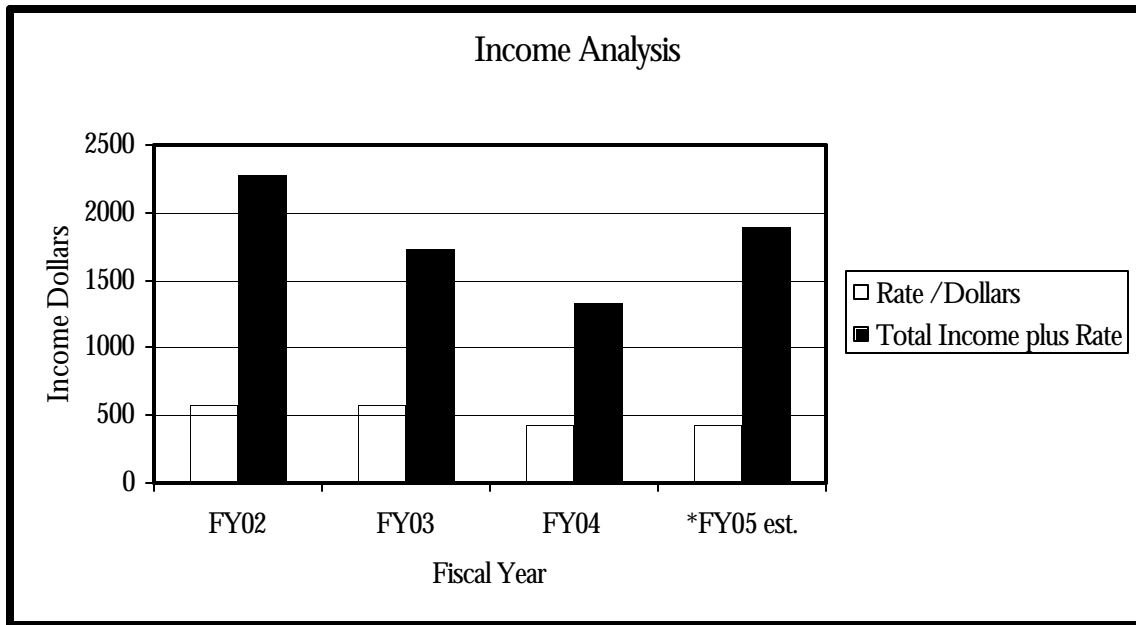
Tim Baumann, Assistant Professor, Anthropology
Brady Baybeck, Assistant Professor, Political Science
Rita Csapo-Sweet, Associate Professor, Communications
Cody Ding, Assistant Professor, Educational Psychology
Teresa Guess, Assistant Professor, Sociology
Andrew Hurley, Professor, History
E. Terrence Jones, Professor, Political Science
and Public Policy Administration
David Kimball, Assistant Professor, Political Science
Nancy Kinney, Assistant Professor, Political Science and
Public Policy Administration
Joseph Polman, Assistant Professor, Educational Technology
Van Reidhead, Associate Professor, Anthropology
David B. Robertson, Professor, Political Science
David C. Rose, Assistant Professor, Economics
Uma Segal, Associate Professor, Social Work
Kathleen Sullivan-Brown, Assistant Professor,
Educational Leadership and Policy Studies

The PPRC's Community Fellows Program links the University with community leaders involved in key metropolitan issues. The 2003-2004 Community Fellows were:

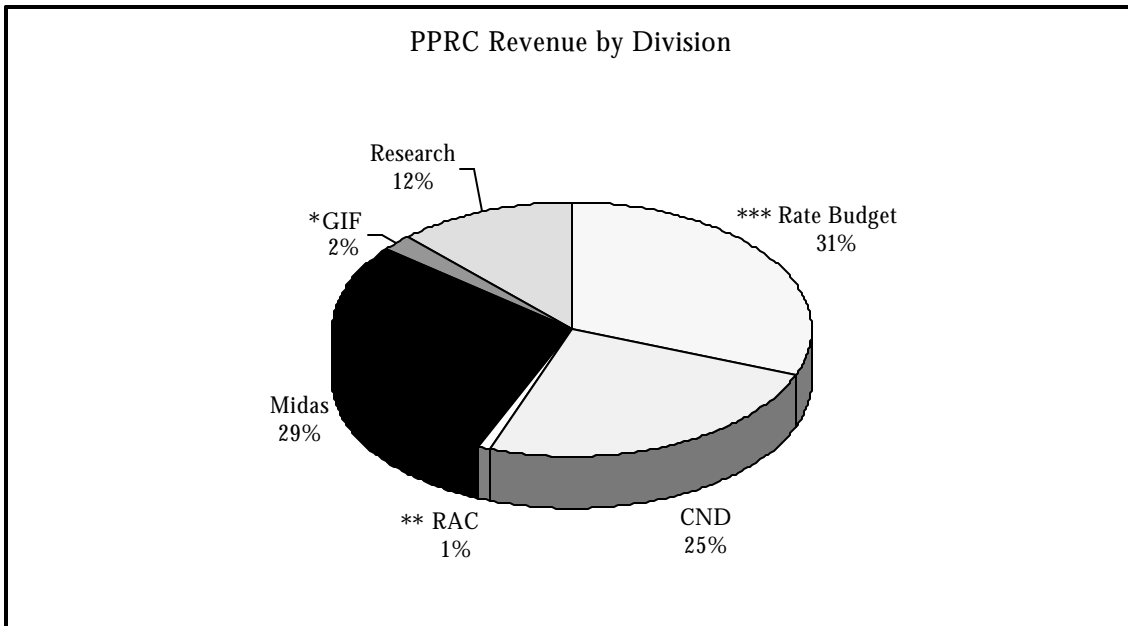
Elizabeth Connolly, East-West Gateway Council of
Governments
Linda Fried-Ellis, President, The Green Center



The graph below reports financial data for the last three fiscal years. Values for Fiscal Year 2005 have been estimated, based on previous years and upcoming contracts.



The graph below reflects the distribution of income earned per division.



* Grants Incentive Fund

** Regional Arts Commission

***Rate Budget refers to the dollars allocated by University of Missouri

We would like to thank the following partners and clients:

ARCHS
East-West Gateway Council of Governments
Fathers' Support Center, St. Louis
Gateway Greening, Inc.
Greater St. Louis Regional Empowerment Zone
Management Corporation
Green Center
Incarnate Word Foundation
Jennings Sustainable Neighborhood Initiative
Lutheran Foundation of St. Louis
Mid County Partners for Progress
Old North St. Louis Restoration Group
Regional Center for Education and Work
Regional Housing and Community Development
Alliance

River des Peres Watershed Coalition
SLATE (St. Louis Agency for Training
and Employment)
St. Louis Association of Community
Organizations
St. Louis County
St. Louis Housing Authority
St. Louis Regional Empowerment Zone
St. Louis University College of Public Service
STEP, Inc.
Sustainable Neighborhood Initiative
Support-A-Child International
United Way of Greater Saint Louis
Vashon Compact

This list represents some of the organizations with which PPRC has collaborated. For a complete list of clients and partners, please contact the Center.



Dr. Charles Willie, presenting at a Metropolitan Issues Forum.



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