

PUBLIC  
POLICY  
RESEARCH  
CENTER



2001 ANNUAL REPORT



**PUBLIC POLICY  
RESEARCH CENTER  
UNIVERSITY OF MISSOURI - ST. LOUIS**

The **Public Policy Research Center** is a campus-wide operating unit of the University of Missouri – St. Louis that is committed to improving the development and implementation of public policies that foster livable communities. This commitment involves working in partnership with public, private, and non-governmental agencies to develop strategies that promote the economic well-being of citizens, encourage social diversity and a plurality of lifestyles, and advance the sustainability of the natural and built environments.

**PUBLIC POLICY RESEARCH CENTER 2001 ANNUAL REPORT**

**To Request Additional Copies**

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This represents the Public Policy Research Center’s second formal Annual Report. During 2001 the Center established and expanded a significant number of its community and university partnerships. This report represents an overview of our work during the previous year, and includes a description of our significant collaborative projects. This is not a complete representation of the groups with which we have worked. For a comprehensive listing, please contact the Center.

**LIVABLE** communities don’t just **HAPPEN....**

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... They are **CREATED** by the **people** who **LIVE** in them.

## Letter From The Executive Director

Livable communities don't just happen; they are created by the people who live in them. This expression serves as a perfect articulation of PPRC's vision. Communities and people – this is the heart of PPRC's philosophy and direction, and it is the force behind our accomplishments.

2001 marks my second year as Executive Director of the Public Policy Research Center. Like the year before it, this one has been full of challenges, changes, and exciting opportunities for collaboration and partnership. I am honored to be able to head a distinct campus unit that signifies the University's unwavering commitment to the citizens of Metropolitan St. Louis region. Our approach makes us distinctive – we seek to engage rather than to prescribe, to partner rather than to promote



an agenda. Our goal is to empower the community to find its voice, and

to facilitate resource development to enable a community to shape itself according to its own vision.

Our activities are organized around three main operational units. Our Applied Research unit seeks to promote and provide exceptional research on significant public policy issues and to disseminate the findings widely throughout the community. The Community and Neighborhood Development unit works to develop partnerships with St. Louis area organizations to establish strong resources for livable communities. Our Metropolitan Information and Data Analysis unit strives to serve as a regional resource for information and data on the St. Louis metropolitan area. In addition, the Center works closely with a broad cross section of campus faculty through the PPRC Fellows Program, and we enjoy strong collaborative relationships with a variety of institutions throughout the region. Partnerships include the East-West Gateway Coordinating Council, the Regional Chamber and Growth Association, and SLATE.

2001 has witnessed major changes in the PPRC, including the receipt of a significant Housing and Urban Development grant, and the implementation of the Workforce Information System. We are making plans to expand our office space and to add staff to meet the growing demand for our work. We also recognize the need to increase the reach of our communications efforts and to more effectively engage the layperson. This commitment to strong communities and the specific role of each of the Center's units is discussed in some detail in the following pages. This report also describes some of the Center's other sponsored events, including two continuing information forums.

As you read this report, I invite each of you to bring your ideas and comments to the



# PUBLIC POLICY RESEARCH CENTER

Center. Feel welcome to drop by and visit our offices and view our photo gallery, to attend our lectures and forums, and to stay in touch with us via our website.

On behalf of all of the PPRC staff, we look forward to working with you in 2002!

**Alan F.J. Artibise, Ph.D.**  
Executive Director and  
E. Desmond Lee Endowed Professor  
Community Collaboration & Public Policy

**LIVABLE** communities don't just **HAPPEN**.  
They are **CREATED** by the **PEOPLE** who **LIVE** in them.

# PPRC Advisory Committee

The Public Policy Research Center's Advisory Committee is dedicated to providing input that will ensure that the Center is meeting its objectives. The composition of the Advisory Committee is designed to represent all units at University of Missouri – St. Louis, as well as a wide variety of agencies and governmental units in the bi-state metropolitan St. Louis region.

The Advisory Committee participates in the planning, implementation and ongoing maintenance of the Center's policies and activities in the following ways:

- Provides strategic advice on PPRC activities in the three areas of Center activity – Applied Research, Community/Neighborhood Development, and Metropolitan Information and Data Analysis Services (MIDAS).
- Fosters and facilitates the development of a thriving PPRC partnership program through the resources of its individual networks.
- Serves as a sounding board for PPRC staff.

The Public Policy Research Center's Advisory Committee currently consists of the following:

## **ROBERT ARCHIBALD**

Missouri Historical Society

## **NASSER ARSHADI**

University of Missouri-St. Louis

## **BRADY BAYBECK**

University of Missouri-St. Louis

## **JAMES H. BUFORD**

Urban League of Metro St. Louis, Inc.

## **MARK A. BURKHOLDER**

University of Missouri-St. Louis

## **JOSEPH A. CAVATO**

Community Program Development Corporation

## **CHRISTINE CHADWICK**

FOCUS St. Louis

## **KATHY DOELLEFELD-CLANCY**

Metropolitan Association for Philanthropy

## **MARY R. DOMAHIDY**

St. Louis University

## **JERRY D. DURHAM**

University of Missouri-St. Louis

## **JAMES E. FARRELL**

Regional Chamber & Growth Association

## **TIM FISCHESSE**

St. Louis County Municipal League

## **RICHARD D. FLEMING**

Regional Chamber & Growth Association

## **BARBARA GEISMAN**

City of St. Louis

## **ROBERT C. HALL**

Franklin County

## **ALAN F. HAUFF**

University of Missouri-St. Louis

## **ANDREW HURLEY**

University of Missouri-St. Louis

## **DEBORAH KIEL**

University of Missouri-St. Louis

## **DAVID N. KLOSTERMANN**

University of Missouri-St. Louis

## **JILL MCGUIRE**

Regional Arts Commission

## **JAMES MCHUGH**

St. Louis County Executive Office

## **DEBRA MOORE**

Southern Illinois University-Edwardsville

## **RAYMOND MUNDY**

University of Missouri-St. Louis

## **STEVE NAGLE**

East-West Gateway Coordinating Council

## **JOHN R. ROBERTS**

Civic Progress

## **DON ROE**

City of St. Louis

## **RICHARD B. ROSENFELD**

University of Missouri-St. Louis

## **GINA RYAN**

St. Louis Association of Community Organizations

## **ROBERT SAMPLES**

University of Missouri-St. Louis

## **CHARLES D. SCHMITZ**

University of Missouri-St. Louis

## **PHYLLIS A. SCHNEIDER**

Economic Development Center of St. Charles County

## **WENDELL L. SMITH**

University of Missouri-St. Louis

## **LES STERMAN**

East-West Gateway Coordinating Council

## **LOTTIE WADE**

United Way of Greater St. Louis

## **ANNE ZERR**

St. Charles County Executive Office

# Projects, Partnerships and Pursuits

PPRC is a campus-wide unit that works closely with faculty from all UM-St. Louis Colleges and with other University centers and institutions. PPRC is committed to improving the development and implementation of public policies that foster Livable Communities. This commitment involves working in partnership with public, private and non-governmental agencies to develop strategies that promote the economic well-being of citizens, encourage social diversity and a plurality of life styles, and advance the sustainability of the natural and built environments. PPRC seeks support for its activities from governmental and private granting agencies.

The Public Policy Research Center – operating as a unit of the University of Missouri-St. Louis, a land-grant research institution – focuses its resources on issues related to neighborhood and community development, economic vitality, governance at the local, county and regional levels, land-use and transportation policy planning, and health, education, and social policy.

To achieve this mission, PPRC:

- Undertakes objective basic and applied research
- Serves as a regional information and data analysis center
- Organizes forums and seminars for debates and discussions
- Publishes and disseminates policy briefs, issue papers, research reports and newsletters
- Comments on issues of public policy
- Identifies regional challenges and opportunities
- Provides training and certificate programs for community and government leaders and professional organizations
- Evaluates public and community programs

PPRC resources are primarily focused on the bi-state metropolitan St. Louis region. Despite this geographic focus, the Center occasionally engages in state, national or international projects if they fall within the mission. Internally, PPRC is organized around the core activities of administration, communications, and photographic displays. PPRC operates through three functional activities, each headed by a director. These units are:

- **APPLIED RESEARCH**  
Managed by **Mark Tranel, PhD**, Research Director
- **COMMUNITY & NEIGHBORHOOD DEVELOPMENT**  
Managed by **Kay Gasen, M.P.P.A.**, Community and Neighborhood Development Director
- **METROPOLITAN INFORMATION & DATA ANALYSIS SERVICES (MIDAS)**  
Managed by **David Laslo, PhD**, MIDAS Director

## APPLIED RESEARCH

The Applied Research Division is a multi-disciplinary public policy research unit. The Research Division's mission is to promote and provide exceptional research on significant public policy issues and to disseminate the findings widely — to students, scholars, policymakers, and community members. The Research Division accomplishes this utilizing a variety of methodologies which are aimed at gathering demographic, population, economic and behavioral data.

The Research Division provides scientific research and evaluation services to both public and private sponsors including various federal, regional, state, and community agencies actively engaged in determining public policy. The Research Division has the analytical capacity to address a wide range of policy research issues.

The Center's Research Division offers the following services:

*Survey Research ...* This includes telephone, in-person and mail response surveys. The Division also utilizes focus groups to quantify public opinion or the perception of targeted groups regarding the development or delivery of public programs. Some of the issues that the Research Division works with include public transportation, development, green spaces, and tax initiatives. Services in this category include questionnaire design, fieldwork, data analysis and reporting.

*Evaluation Research ...* The Research Division's interdisciplinary staff is committed to applying their capabilities to our region's most difficult issues. For projects that require a comprehensive approach, the team provides services that include needs assessments; and designing quantitative and qualitative research projects to measure the output, outcome and

## PPRC Units

impact of public programs in a wide variety of cultural contexts.

*Special Projects ...* The Research Division undertakes special projects to meet the particular needs of regional decision makers. Some of these special initiatives include data collection and analysis, identification of best practices, preparation of comparative information, and the utilization of a wide variety of methodologies in order to provide timely public policy research.

### MAJOR PROJECTS FOR 2001

- **Regional Chamber and Growth Association (RCGA) ...  
Transportation Finance Analysis**

The St. Louis Regional Chamber and Growth Association contracted the University of Missouri – St. Louis PPRC to conduct an analysis of the revenue flows between metropolitan St. Louis and the Missouri State Government. The objective of the study was to calculate the amount of revenue sent to the Missouri state government by metropolitan St. Louis through motor fuel and sales taxes, license fees and other relevant payments and the amount the Missouri Department of Transportation expends to metropolitan St. Louis in transportation capital improvements, programs and services.

- **Jefferson County Community Partnerships ... Outcome Assessment Measures**

The research project included a review of the relevant literature for 15 program areas, identification of variables used to measure performance in those areas, and examined the measures used by JCCP. The project also prepared an outcome measure design.

- **Civic Progress...Business Climate Study**

The research unit provided Civic Progress with an analysis that included a current and historical description of the regional economy, identification of comparable metropolitan areas, and a telephone survey of more than 500 regional business managers to determine their perception of the business climate in St. Louis. The findings of this analysis were applied in developing an action strategy for improving the business climate.

## **PROJECTS FOR 2002**

- **Missouri Association for Philanthropy ... St. Louis Philanthropy Assessment**

This evaluation project will update MAP's benchmark report on philanthropy in the St. Louis area. The Research Unit will examine records of giving foundations to document the level of giving and the types of projects that they support. It will also compare the philanthropic activity in St. Louis to that of similar metro areas.

- **Gateway Greening ... Whitmire Community Garden Study**

This ongoing evaluation project examines the impact of community gardens on their surrounding neighborhoods. The initial research created a composite of garden types. Surveys of community gardeners and community residents provided data on the citizen's perception of garden impact. Data from secondary sources profiled changes in crime rate, property value and other indicators of neighborhood stability.

## **COMMUNITY & NEIGHBORHOOD DEVELOPMENT**

The Community and Neighborhood Development unit of PPRC works to develop partnerships with St. Louis area community and neighborhood

organizations in order to create livable communities. This unit is linked to the Urban Neighborhood/University Partnership initiative supported by University Outreach and Extension's Outreach Development Fund. The goals of the initiatives are to link university resources with urban neighborhood needs and priorities; to develop mutually respectful research and action partnerships; and to strengthen the capacity of both the university and the community to build flourishing urban neighborhoods.

The programs and services offered by CND include the following:

- Training programs for neighborhood and community leaders and organizations.
- Technical assistance support for neighborhood and community improvement efforts related to planning, growth management, community beautification, housing redevelopments, home ownership, community health assessment, leadership development, and the development of coalitions and collaborations.
- Research related to the development of neighborhood indicators and neighborhood databases.

## **MAJOR PROJECTS FOR 2001**

- **Community Fellows Program**

This program was recently implemented by the Center in order to engage two community leaders each year in working with the university to develop a neighborhood project or intervention. The first Community Fellows class was appointed in June 2001, and the Fellows are Sean Thomas of SLACO and Rebecca Zoll of North County, Inc.

- **Teen Pregnancy Prevention Partnership**

The Teen Pregnancy Prevention Partnership (TPPP) is a coalition of forty-four agencies, organizations and individuals in the St. Louis area working together to support, promote, advocate, facilitate and coordinate activities which lead to a decrease in the incidence of unplanned pregnancies and sexually transmitted diseases among youth. In spring, 2000, TPPP, in partnership with the Public Policy Research Center and Barnes College of Nursing, secured commitment of funding from the Missouri Department of Social Services to support a three-year project. The funding is dedicated to building the capacity within communities to take action to reduce the rates of teen pregnancy.

- **Mid County Partners For Progress**

The Community and Neighborhood Development (CND) Unit of PPRC assisted in the development and incorporation of MidCounty Partners For Progress, a nonprofit organization representing twenty-two municipalities, along with private and nonprofit partners in the Normandy School District area. CND staff assisted in the formation of the organization and provided technical



Financial Literacy classes, held at Johnny's Bar and Grill in Old North St. Louis

assistance to efforts related to streetscape planning and the development of healthy communities initiative. CND's work with Mid County Partners For Progress resulted in the Center receiving funding support from East-West Gateway Coordinating Council, Missouri Department of Economic Development, and the Daughters of Charity Foundation.

## PROJECTS FOR 2002

- **Old North St. Louis Restoration Group**

The CND unit of PPRC has developed a collaborative working arrangement with the Old North St. Louis Restoration Group in an effort to preserve the character, quality, and culture of this neighborhood and to strengthen community programs and further enable residents to be self-sufficient. Part of this project includes a partnership between ONSL residents and UMSL graduate students in the history department to discover the history of the area and to design historic preservation projects. This collaborative effort resulted in the Center's receipt of a prestigious, \$400,000 HUD grant for the purpose of developing a Community Outreach Partnership Center in Old North St. Louis.

- **Neighborhood Leadership Academy**

Hosted by the University of Missouri - St. Louis and organized by PPRC's Community and Neighborhood Development unit, the NLA provides hands-on training to prepare volunteers, community-based organization staff, and active individuals for positions of neighborhood leadership. This training also enhances the skills of experienced neighborhood leaders, and provides a

solid training basis for students that wish to explore community development careers. The 2002 Neighborhood Leadership Academy meets for nine sessions, from January - May. Participants who successfully complete the program will receive a Certificate in Neighborhood Leadership, signed by the Chancellor of the University of Missouri - St. Louis. A total of 4.35 CEU's will be awarded to participants.

## METROPOLITAN INFORMATION AND DATA SYSTEMS ANALYSIS (MIDAS)

The MIDAS unit of the PPRC is dedicated to the mission of the PPRC with the expressed ambition of becoming a regional resource for information and data on the St. Louis metropolitan area and for applied public policy research services. The MIDAS section is also dedicated to assisting faculty and students with quantitative data needs and providing expertise on quantitative methodologies. The MIDAS section is also actively seeking to establish partnerships with regional planning organizations such as East West Gateway, the Regional Chamber and Growth Association, local governments and community development organizations. Services provided by MIDAS include:

- Develops lists of data sources, assists with access issues, and provides expertise on quantitative methodologies. This service is provided in collaboration with a representative group of UM-St. Louis researchers and the Campus Computing Center and Library.
- Works with local governmental organizations, non-governmental

agencies, and the private sector on issue relating to the acquisition, management and analysis of quantitative data.

- Provides support to PPRC's applied research and community/ neighborhood development units.

The significant project established and maintained by MIDAS is the Workforce Information System (WIS). WIS was developed in order to bring better qualified workers to local industry. WIS provides the St. Louis Metropolitan Region with timely workforce information. This comprehensive database includes current estimates and projections on occupation demand and a current picture of the changing skills and job requirements of those occupations. This information is assembled through an extensive survey of local business throughout the two state, twelve county region. Complementing this information is data on regional and county economies, demographics, labor force composition and profiles of the education, training and employment communities. The information is utilized by a variety of agencies and organizations, including:

- Training and employment entities
- Colleges and universities
- K-12 school districts
- State one-stop career centers
- Vocational education centers
- Economic development agencies
- Workforce development departments
- Human Resources departments
- Community organizations

The WIS provides its information on the demand for occupations and their skills through a web-based system. The web-based information includes an interactive web page; online business surveys; semi-annual surveys of local industry; mapping

capabilities; relational database capacities; and databases related to specific sectors of the workforce. WIS is the vehicle by which MIDAS presents research, information and data as it relates to the labor force, the economy and related social issues.

WIS currently provides descriptive data to organizations in order to bring better-qualified workers to local industry. This is a long-term and far-reaching program, and the WIS envisions an evolution in the kind of data that it is able to provide. The project seeks to develop methods of delivering analyses that are focused on specific elements of the workforce development system. Examples might include demographic projections on the labor force, an assessment of the capacity of the education and training institutions and organizations to meet the local demand for labor, and a monograph series devoted to local labor supply and demand issues

## MAJOR PROJECTS FOR 2001

- **St. Louis Area Training and Employment Agency (SLATE)**

MIDAS is currently working with a major grant from SLATE which utilizes the Workforce Information System. MIDAS has created a website for SLATE and provides primary labor market information as collected through an extensive survey of industry in the twelve-county region. Some of the project information includes demographics and economic and social data relating to the economy and the workforce development system.

- **University of Missouri Extension**

MIDAS was awarded a significant grant through UM-Extension to create occupational ladders for

the health services and advanced manufacturing industry. The occupation ladders will be utilized by high school and college counselors to promote careers to students, as well as by employee agencies and others in the targeted industries. This data will be disseminated both electronically and in print version.

- **East-West Gateway Coordinating Council**

Provided data regarding demographics pertaining to the labor market

## PROJECTS FOR 2002

- **Census 2000 Analysis**

MIDAS will integrate U.S. Census data to compose an analysis of the St. Louis region. The focus of the analysis will include workforce and employment-related issues that can be included on the WIS website for easy access and distribution. These analyses will also be used to complete two chapters for an upcoming publication on St. Louis from 1950-2000; this volume will be published by the Missouri Historical Society in conjunction with the PPRC.

- **Life and Plant Sciences Labor Study**

This WIS labor market study will employ a multi-method design to measure the demand for labor in the Life and Plant Sciences industry cluster. This project will establish PPRC and MIDAS as a partner in the region's significant investment in research and development in Life and Plant Science technology and knowledge.

## FACULTY FELLOWS 2001

An integral component to the overall work of the Center is supporting the research efforts of UM-St. Louis faculty members through the PPRC Fellows Program. Fellows undertake public policy research in PPRC's areas of interest and work for and with neighborhood and community groups on advancing their agendas. Additional information about the faculty fellows is provided below.

**Brady Baybeck, Assistant Professor**  
**Tim Baumann, Assistant Professor**  
**Rita Caspo- Sweet, Associate Professor**  
**Louis Gerteis, Professor**  
**Michael Harris, Associate Professor**  
**Andrew Hurley, Professor**  
**Bruce Jacobs, Associate Professor**  
**E. Terrence Jones, Professor**

**Deborah Kiel, Clinical Assistant Professor**  
**Donald Phares, Professor**  
**Van Reidhead, Associate Professor**  
**David B. Robertson, Professor**  
**David Rose, Assistant Professor**  
**Uma Segal, Associate Professor**  
**Lana Stein, Professor**  
**Anne Winkler, Associate Professor**

**Political Science**  
**Anthropology**  
**Communication**  
**History**  
**Business Administration**  
**History**  
**Criminology & Criminal Justice**  
**Political Science, Public Policy**  
**Administration & Internship Coordinator**  
**Nursing**  
**Economics**  
**Anthropology**  
**Political Science**  
**Economics**  
**Social Work**  
**Political Science**  
**Economics**

## COMMUNITY FELLOWS 2001

Under an innovative program established in 2001, the Public Policy Research Center named its first Community Fellows. This program is designed to foster partnerships among University and Community interests seeking to improve the St. Louis region. The program acknowledges the unique and extensive first-hand knowledge of community leaders in addressing the issues that most directly affect that community, and it also recognizes the capacity of leaders to develop innovative solutions that are specifically suited to their community. By building linkages and encouraging greater cooperation between community leaders and University researchers, the program increases our collective capacity to produce positive change for the region.

Community fellows maintain their professional positions, but spend one day per week on the UMSL campus, working with staff, faculty and students on projects that will benefit their organization and neighborhoods. Fellows receive a stipend for their involvement, as well as matching support for project implementation and access to the expertise of the PPRC staff. The Center currently has two Community Fellows.

**Sean Thomas, Deputy Director**  
**Rebecca Zoll, Executive Director**

**SLACO**  
**North County, Inc.**

## Publications

Communications has been an essential component of the Public Policy Research Center's mission since its beginning. The Center is very actively engaged in the community at all levels, and it is through the communications element that the Center creates its strong presence in the community. The Center regularly disseminates the results of the applied research, community and neighborhood development, and MIDAS activities; this is accomplished through the composition and distribution of several publications, as well as through conferences, seminars, workshops, lectures, and the PPRC website.

The Center's communications and publications efforts achieve multiple objectives. PPRC provides data and research information to community organizations and policy makers, as well as to community residents so that they may become actively involved in the decision-making process. The Center disseminates information throughout the university, thus enhancing the ability of both the Center and the University to be responsive to the needs of the region. PPRC's forums, seminars and conferences serve to bring together various components of the St. Louis region and to invite them into a space that is structured for dialogue. Finally, the Center's dissemination efforts expand the visibility of the Center, which in turn strengthens the credibility not only of the Center but also of the University, thus increasing the Center's capacity to secure external funding through grants and contract work. This results in further invitations to share research findings and to facilitate the gathering of the community.

A description of PPRC's publications and other communication activities is as follows:

**Interface...** Interface is the Public Policy Research Center newsletter, which is published three to four times per year. This newsletter is devoted to current research topics, events and

projects being undertaken by Center staff, grants and awards, community initiatives and new staff profiles.

- January 2001 issue, *Metropolitan Information and Data Analysis Services: Future Resource for Regional Information*
- April 2001 issue, *Community Comeback Tax: A Framework for Reinvestment?*
- August 2001 issue, *Two Community Leaders Named PPRC Fellows*

### **PPRC Information Kit ...** PPRC

publishes an Information Kit, which serves as an overview of the structure, mission, strategy and major projects of the Center. It also includes a summary of each of the units as well as each of the Center's core activities, and this is updated approximately once every two years.

**In The Public Interest ...** This is a comprehensive brochure that provides information about all public policy resources available through the University of Missouri – St. Louis. This brochure is updated as necessary, to include new resources as well as organizational and outreach changes in the existing resources.

**Policy Briefs ...** Published in pace with current policy issues, these briefs are directed toward elected officials, managers and policy analysts. Briefs are published approximately once a month. In 2001, the Center published ten briefs.

- Policy Brief 2, January 2001 *Gender Differences in Pay and Pay Raises* by Michael Harris, Ph.D., Professor, College of Business Administration and Fellow, Public Policy Research Center
- Policy Brief 3, January, 2001 *Value Added Testing: A Modest Proposal For Education Reform* by David C. Rose, Associate Professor, Department of

- Economics and Public Policy Research Center Fellow
- Policy Brief 4, January 2001 *Robbing Drug Dealers: An Intractable Problem for Policymakers* by Bruce A. Jacobs, Associate Professor, Criminology & Criminal Justice; Fellow, Public Policy Research Center
  - Policy Brief 5, April 2001 *Promoting Economic Well-Being Among the Poor Through Microenterprise Initiatives in the United States* by Cynthia K. Sanders, Ph.D., Associate Professor, Department of Social Work and Fellow, Public Policy Research Center
  - Policy Brief 6, May 2001 *Cultural Competency in the Delivery of Mental Health Services: Implementation Issues* by Vetta L. Sanders Thompson, Ph.D., Associate Professor, Department of Psychology, University of Missouri – St. Louis, and Fellow, Public Policy Research Center
  - Policy Brief 7, June 2001 *Responding to Gangs in Missouri* by Scott Decker, Ph.D., Professor, Criminology and Criminal Justice, University of Missouri – St. Louis and Fellow, Public Policy Research Center
  - Policy Brief 8, June 2001 *Downtown Development: Key Trends & Practices* by Kent Robertson, Ph.D., Professor and Director, Community Development Program, St. Cloud State University - Minnesota

**Occasional Papers ...** Occasional Papers address current events and provide legislative analysis and updates. A significant number of these papers are written by PPRC fellows, as well as collaborating scholars and visiting dignitaries.

- Occasional Paper 3, April 2001; *Building a Better St. Louis: The Hope and the Promise of the Regional Center for Education and Work* by Charles D. Schmitz, Ph.D., Dean, College of Education, University of Missouri – St. Louis

- Occasional Paper 4, April 2001, *Open Spaces, Good Places: The Future of Development for the St. Louis Region* by Robert R. Archibald, President, Missouri Historical Society

**Legislative Updates ...** These updates report on PPRC’s commitment to tracking general and issue-specific legislative actions.

- Legislative Update, July 2000 *Development in Missouri: Legislative Action in 2000* by Richard Radil, Research Assistant

**Research Papers ...** Research Papers are composed by Center staff and PPRC fellows. These papers serve as written dialogue revolving around policy-focused research projects.

- Research Paper 1, January 2001 *Downtown Revitalization: Research Trends and Findings* by Alan F.J. Artibise, Ph.D., Director and E. Desmond Lee Endowed Professor of Community Collaboration and Public Policy, University of Missouri – St. Louis
- Research Paper 2, February 2001 *Church, State, Elder Health and Spirituality Measurement for Public Policy* by Van A. Reidhead, Associate Professor, Department of Anthropology and Fellow, Public Policy Research Center, and Mary Ann Reidhead, Department of Anthropology, University of Missouri- St. Louis.
- Research Paper 3, February 2001 *Wage Penalties and the Second Earner: Career Hierarchy in Dual-Earner Families* by Anne E. Winkler, Associate Professor, Department of Economics and David C. Rose, Associate Professor, Department of Economics and PPRC Fellow, University of Missouri – St. Louis

- Research Paper 4, September 2001 *The Medicare + Choice Program in Missouri: Considerable Turmoil Since 1997* by Timothy McBride, Ph.D., Associate Professor of Economics, Public Policy and Gerontology; Courtney Andrews, Research Specialist, Public Policy Research Center; and Micah Hughes, Graduate Research Assistant, Department of Economics, University of Missouri – St. Louis

**Reports ...** PPRC undertakes significant and comprehensive research projects on behalf of community stakeholders. At the completion of every project, an inclusive analysis and report is composed, including a discussion of methodologies, research results and recommendations.

**Public Relations Materials ...** PPRC is committed to reaching the widest audience and engaging all elements of the community. Toward this end, each of the Center’s activities, projects, forums, seminars and conferences is heavily promoted through the design and distribution of flyers and brochures, as well as the dissemination of press releases to local media and community leaders. The Center maintains a large and relevant database of community leaders, government officials, institutions, organizations and individuals, and outreach is targeted selectively and effectively.

**PPRC Website ...** The Center maintains a professional website in order to widely disseminate information about the Center and current public policy issues. The PPRC website provides information and links to each of the staff, as well as an overview of each person’s background. Copies of all Center publications are available on the web

page, and a client list is maintained and updated accordingly. The comprehensive information provided on the Center’s web page serves as an informative and user-friendly introduction for those unfamiliar with PPRC. Because it is kept current, it is also an easy way to stay updated about the Center’s many activities.

**Website List Serve ...** The Center is in the process of establishing a list serve for the purpose of fostering partnerships in our effort to disseminate relevant information. The Center will soon be equipped to send out a regular bi-weekly email notice in order to share information about its upcoming events, as well as to distribute information regarding the projects and events of organizations that are also engaged in public policy work.



The Publications and Communications activities are coordinated by **Rebecca Pastor, B.S.**

## PPRC Gallery

The PPRC Gallery is a gallery with ulterior motives – the art, primarily photographic, is not art for art’s sake, but that which focuses upon public policy matters in which the Center is most interested. Since its beginning in 1974, more than 150 shows have been exhibited in the PPRC Gallery. Initially they were installed on a folding screen surrounding file cabinets in the former reception area of the Center.

Because photography is a valuable component to understanding and appreciating public policy, the Center inaugurated special photographic exhibitions in 1978. As fellows of the Center concentrate their efforts on issues of concern to the metropolitan area, the photographic displays have emphasized collateral interest and have been excellent accompaniments to the overall work of the Center.

Today’s handsome gallery space has emerged step by step as the spaces have been redesigned. We have added part of the exterior hallway and a portion of the reception area, a wonderful though non-traditional, well-lit, safe exhibition space consisting of two walls, 24’ and 14’, each 8’ in height. With ongoing support of the Regional Arts Commission, we can now afford to publicize the gallery exhibits as well as host opening lectures and forums relating to each installation.

The artists selected for inclusion in these exhibitions have come from a broad spectrum of

both established and emerging photographers. Occasionally the Center hosts an exhibit of work by an UM-St. Louis student.

The PPRC Gallery is remarkable for the modesty of its size, the variety of its exhibits, the unique slant of its subject matter, and the extraordinary quality of the work that is shown. Below is a list of the 2001 exhibitions.

- December 6, 2001 – January 29, 2002  
*New York 2000* Platinum prints of New York City by esteemed photographer Sheilah Metzner
- September 14, 2001 – November 20, 2001  
*O Public Road* Southern photographs by Peter Kayafas, Director, Eakins Press Foundation, NYC
- July 11, 2001 – September 4, 2001  
*St. Louis METROMORPHOSIS* Then and now photographs of St. Louis Buildings by Mark Tranel, Director of Research, Public Policy Research Center
- April 5, 2001 – June 28, 2001  
*The City in Digital Photographic Works* by Thomas E. Patton
- February 1, 2001 – March 30, 2001  
*Maya Lin: The Civil Rights Memorial, Southern Poverty Law Center* Featured 35 photographs by Neil Michel and ten photographs of other works by Maya Lin.
- December 8, 2000 – January 22, 2001  
*St. Louis: Books and Photographs* by Gen Obata, St. Louis, Missouri

For a tour of the current exhibit or to be placed on the mailing list for exhibition openings, please call (314) 516.5273.

**Jean Tucker, M.A.** curates the PPRC Gallery.



## Forums and Seminars

The Center conceptualizes, plans, implements, and hosts a variety of activities that are meant to engage government, public and private sector organizations, community residents, scholars and policy planners. It is our mission to bring the various elements of the community together in dialogue, and this is the primary objective of our Communications activities. In convening these events, the Center is able to disseminate ideas, facilitate partnerships, raise local and national awareness of policy issues, showcase successful policies, bolster public support, and initiate long-term relationships between the stakeholders in our community.

**Metropolitan Issues Forums ...** The Public Policy Research Center offers a series of community dialogues dedicated to improving the City of St. Louis and the region. The 2001-2002 series, entitled *Good Governance: A Regional Choice*, is a partnership between the Center, the Missouri Historical Society, FOCUS St. Louis, and the Citizens for Home Rule. Each forum in the series begins with a conversation at the University of Missouri-St. Louis, followed by the Community Dialogue at the Missouri History Museum. Previous forums have included:

*Blending the Old and the New Economies.* This dialogue featured Kevin Cahill, Chief Operating Officer of St. Louis Inner City Competitive Alliance; and Ronnie Bryant, Senior Vice President for Economic Development Division, St. Louis Regional Chamber and Growth Association

*The Perils and Triumphs of Reform.* A dialogue featuring Dee Joyner, Senior Vice-President of Commerce Bank.

*Reinventing Citizenship.* A dialogue featuring Frances Moore Lappe, award-winning author of *Diet for a Small Planet*.

**Applied Research Seminars ...** In order to support the work of our Fellows, the Center sponsors forums to discuss new and significant research projects related to public policy. These noontime brown-bag lunches are designed to give PPRC Fellows an opportunity to share their ideas with other interested faculty, staff, and individuals in an effort to improve communications between different departments and disciplines working on public policy concerns. Previous seminars have included:

*Creating the 21<sup>st</sup> Century School: Promising Practices.* Presented by Dr. Carole Murphy, Associate Professor, College of Education

*Robbing Drug Dealers: Violence Beyond the Law.* Presented by Dr. Bruce Jacobs, Associate Professor, Criminology and Criminal Justice

*From the Ground Up: Urban Archaeology & Economic Revitalization.* Presented by Timothy Bauman, Anthropology Department.

*City Streets and Neighborhood Identities.* Presented by Dr. Andrew Hurley, Associate Professor, History Department.

**Conferences and Organizations ...** The Center has taken a leading role in planning and hosting conferences, seminars and educational forums. This is a major part of the Center's outreach, and it fosters partnerships between disparate elements of the St. Louis community as well as drawing the key people who are actively developing public policy. A list and brief description of the Center's conferences follows.

- **March 25-26, 2001 ...** PPRC and Continuing Education coordinated the 7<sup>th</sup> Annual Coalition of Urban and Metropolitan Universities. This conference was attended by more than 125 academics from over 40 universities and colleges in North America. The keynote speaker, Neil Peirce, is the co-author of *The Peirce Reports* and a syndicated columnist on urban/metropolitan issues.
- **April 2001 ...** PPRC and the Missouri Coalition for the Environment co-sponsored a breakfast and reception for the Honorable Michael Harcourt, the former Premier of British Columbia. Local and state government officials attended, as well as university faculty and staff.
- **August 2001 ...** On August 13, PPRC coordinated Governor Bob Holden's first Youth Development and Education Summit. The Governor assembled 70 key opinion leaders on statewide issues affecting youth. The Public Policy Research Center co-facilitated the summit, with a policy analyst from the Center for Best Practices, National Governor's Association.
- **December 2001 ...** PPRC hosted a holiday reception for the American Planning Association Metropolitan St. Louis Chapter. More than 60 members attended.



Images from the Old North Neighborhood Partnership Project in Old North St. Louis City.

## History

The 2000 Mission Statement grows out of the PPRC's thirty-seven year history of engagement in the St. Louis metropolitan region.

The University of Missouri Board of Curators established the **Center for Metropolitan Studies** in 1965 to provide "teaching, research, and service to the metropolitan community of St. Louis." The Center conducted public policy studies for many local, state and federal agencies on issues including public housing and governmental structure.

UM-St. Louis Continuing Education/Extension developed **Public Policy Extension/Survey and Applied Research** in the early 1970's to assist local governments and engage in training and educational programs. The technical specialties of Public Policy Extension were public opinion research (telephone surveys, focus groups) and program evaluation.

The **James T. Bush, Sr. Center** was established in 1988 to enhance the ability of St. Louis and the State of Missouri to promote and manage social change constructively through policy research and community service activities. The Bush Center's Dispute Resolution Program provided individuals, organizations, and local governments with information and services to promote cooperative resolutions to conflict situations. Direct services included consulting, strategic planning, mediation, and grievance hearings. The Bush Center also coordinated the Margaret Bush Wilson Scholarships and organized lecture series, particularly on African history.

Also in 1988, the **Institute for Policy Leadership** was created to provide leadership training for public officials along the model of the Kennedy

School of Government at Harvard. The Institute developed the Regional Housing Alliance, a public-private partnership supported by the City of St. Louis and St. Louis County to increase the number of affordable housing units for low- and moderate-income families in the St. Louis region.

In September 1989, a consolidation of the administration and staffing of the Center for Metropolitan Studies, the James T. Bush, Sr. Center and Public Policy/Extension Survey and Applied Research created the University of Missouri-St. Louis Public Policy Research Centers. The Institute for Policy Leadership became part of the Centers in 1991. Because of the history and constituencies of the original units, their identities were maintained within the new Public Policy Research Centers.

In the early months of the Year 2000, the Centers conducted a strategic planning process that included broad-based representation from the UM-St. Louis faculty and St. Louis regional public agencies. In spring 2000, a new relationship was forged and the Centers came to be called the **PUBLIC POLICY RESEARCH CENTER.**

## Staff

**Dr. Alan F.J. Artibise** was appointed as **Executive Director** of the Public Policy Research Center in January 2000. He is also a Professor in the Department of History and the Public Policy Administration Program, and is the E. Des Lee Endowed Professor of Community Collaboration and Public Policy.

Artibise comes to St. Louis from the University of British Columbia where he had been a Professor of Planning and Director of the School of Community and Regional Planning since 1988. He has also served as the Director of the Institute of Urban Studies at the University of Winnipeg and has taught at the Universities of Victoria and Manitoba. In addition, Artibise launched the International Centre for Sustainable Cities in Vancouver in 1993 and served as the founding executive director.

Active in scholarly, professional, and community organizations, Professor Artibise has served as President of the International Council for Canadian Studies; as Chair of the National Capital Commission Committee on Marketing and Programming; as Vice-President of the Pacific Rim Council on Urban Development; as President of the Social Science Federation of Canada, the Canadian Regional Science Association, and Lambda Alpha International (Vancouver Chapter). He currently serves on the Transportation Policy Committee for the East-West Gateway Coordinating Council, the joint EWGCC-RCGA Regional Workforce Development Policy Group, and the Legislative Affairs Committee of the Downtown St. Louis Partnership. He is also past-President of the Metropolitan St. Louis Section of the American Planning Association, Secretary-Treasurer of the East-West Gateway- St. Louis Chapter and Vice-President-Central of Lambda Alpha International.

Dr. Artibise has received numerous fellowships and awards, including three medals from the Manitoba Historical Society; Awards of Merit from the Canadian Historical Association, the American Association for State and Local History, the Association for Canadian Studies in the United States, the International Council for Canadian Studies, and the Social Science Federation of Canada; and the Marie Tremaine Medal from the Bibliographical Society of Canada.

Professor Artibise has also had a distinguished academic career, having written or edited sixteen books; forty professional reports; over eighty articles in scholarly journals, collections, and magazines; and more than one hundred book reviews. Professor Artibise has lectured extensively on urban studies both nationally and internationally. He has been a regular commentator on CBC's *Morningside* (national network), CBC radio (Winnipeg and Vancouver), and on a variety of other radio and television stations.

**Dr. Mark Tranel** joined the Public Policy Research Centers staff in 1990 as **Senior Research Analyst**. Tranel received his doctorate in public policy analysis and administration from St. Louis University. He has taught public administration in the UM-St. Louis Department of Political Science, and economic development at the Southern Illinois University-Edwardsville Department of Public Administration and Policy Analysis. He has written and spoken extensively on urban sprawl.

Tranel is a member of the Board of Directors of Sustainable St. Louis and of North County, Inc., and a member of the research committee of the St. Louis Smart Growth Alliance. He is an active participant in a number of housing and community development organizations. In 1999, PPRC

exhibited his work, “Street Banners, Urban Identity and Information.” He currently is working on an exhibit entitled, “Metromorphosis.” Prior to joining the staff at UM-St. Louis his experience included Director of Real Estate Development, Economic Council of St. Louis County where he was responsible for industrial development sites and the small business incubator program, and Manager of Neighborhood Preservation and Community Planner, Normandy Municipal Council. In this capacity he was responsible for housing, community and economic development programs for 20 municipalities.

**Kay Gasen** joined the Public Policy Research Center in 1998 as part of a new Urban Neighborhood/University Partnership Initiative supported by University Outreach and Extension. She is the **Director of PPRC’s Community & Neighborhood Development Unit**. She is a graduate of UM-St. Louis, with a Masters Degree in Public Policy Administration. Ms. Gasen is currently on the faculty of the Missouri Community Development Academy, serves on the Board of Directors of the Teen Pregnancy Prevention Partnership, and is a graduate of the Leadership St. Louis Class of 1998-1999.

Ms. Gasen served as Regional Director for University Outreach and Extension from 1992-1998. In addition, she served as a Community Development Specialist for University Outreach and Extension from 1986-1992. Prior to joining the staff at UM-St. Louis, her experience included work with the city governments in Bridgeton, Missouri and Galesburg, Illinois.

**Dr. David Laslo** joined the Public Policy Research Center in May, 2000 as **Associate Director of the Metropolitan Information and Data Analysis Services (MIDAS)**. Laslo received his doctorate from the UM-St. Louis in political science with emphasis on urban politics and urban development. His dissertation on the proliferation of convention centers in the U.S. has led to

conference invitations and paper presentations at the American Political Science Association, the Midwest Political Science Association, the Industrial Relations Research Association and the North American Institute for Comparative Urban Research.

Since 1990, Dr. Laslo has been a member of the St. Louis Chapter of the American Statistical Association (ASA) having served as Treasurer and is currently Secretary. He is also a member of the Population Committee of the ASA. Recently he was named Research Advisor for the United Way. He served as a committee member for various St. Louis and metropolitan research groups including the Regional Jobs Initiative and the St. Louis Empowerment Zone. Prior to joining PPRC his experience included research into a wide range of public policy issues as Deputy Planning Director and Senior Research Associate for the City of St. Louis.

**Courtney Andrews** joined PPRC in March of 2000 as a **Research Specialist**. She completed her Master of Public Policy Administration in May of 2000 and is currently pursuing her Ph.D. in Political Science at UM-St. Louis. Ms. Andrews’ experience includes the management and analysis of large complex databases, qualitative evaluation research, participant observation, and ethnographic research. Prior to joining PPRC, Ms. Andrews worked as a Graduate Research Assistant in the Master of Public Policy Administration Department; as an intern for Focus St. Louis on a project sponsored by The Pew Partnerships’ “Wanted: Solutions for America”; and for the Buder Center for American Indian Studies at Washington University.

**Kel ly Burnes** obtained her B.S. in Biology from the University of Missouri-St. Louis in May 2000. In August, 2000, she joined PPRC as a **Graduate Research Assistant** and she is currently working toward her Masters degree in public policy administration. Her pet projects include battling the issue of urban sprawl (growth management) and protecting farmland.

**Connie Coleman** has worked as a **Secretary** for the Public Policy Research Center since February, 2002. She brings more than 12 years of administrative experience, and has developed her skills in data management, event coordination, payroll and customer service. Ms. Coleman is currently pursuing a degree in Communications from the University of Missouri – St. Louis.

**Miranda Duncan** joined the PPRC staff in 1987 as part of the Dispute Resolution Program. Currently she is the **Community Development Specialist** with University Outreach and Extension. Ms. Duncan works with local and regional leaders to help resolve issues regarding land use, environmental resources, family policy and neighborhood vitality. She conducts training and provides technical assistance in strategic planning, and dispute resolution. Ms. Duncan has served as adjunct faculty in the Clinical Law Program at St. Louis University School of Law, and at the Summer Institute in Conflict Intervention, UM-St. Louis. She is the former president of the Midwestern Association of Mediators. She has also published a wide variety of articles on mediation, intervention and conflict resolution in collections and scholarly journals.

**Angela Holden** joined MIDAS in May 2001 as a **Research Associate** (economist). Holden received a MS degree in Finance and Economics with a specialization in Applied Economics from Southern Illinois University Edwardsville in December 2000. While attending SIUE, Holden worked as a graduate assistant for the International Trade Center. At the ITC, Angela researched country-specific information on international trade contacts, trade documentation, and import/export regulations in order to help increase the foreign exports of small businesses in Southern Illinois. She also helped organize several international trade conferences and exhibits. Angela's work history also includes experience in private-sector industrial finance.

**Holly Ingraham** joined the Public Policy Research Center in 2001 as **Community Development Specialist** for the Community and Neighborhood Development Unit. Ms. Ingraham received her M.P.P.A. from University of Missouri - St. Louis. Her educational emphasis was community education and general semantics. Prior to joining the staff at UM-St. Louis, Ms. Ingraham served as the Program Manager for a Healthy Communities initiative at the St. Louis County Health Department. She worked in the City of St. Louis as the Project Director for a community-school based development initiative and also served as a Community Education Center Coordinator for the St. Louis Public Schools. She was selected as a Coro Fellow in Public Affairs in St. Louis and Washington, D.C., and also served on the Coro training staff.

**Zina Karapetyan** is currently a Ph.D. student in Political Science at the University Of Missouri-St. Louis. She has served as a **Research Analyst** for MIDAS since June 2000. Her areas of study are methodology and international political economy. Her research focuses on the influence of the pre-reform regimes and their values on the formation of the new institutions and market values in the countries of Eastern Europe.

**Cornelius Lewis** is currently finishing his dissertation in industrial/organizational psychology at UM-St. Louis. Since May 2000 he has been a **Senior Research Analyst** for PPRC. His previous work involved program evaluation. His work interests and training are in research methods and statistics. Cornelius also has professional experience in human resources, including job analysis, personnel selection, test-validation, and statistics.

**Diane Loewe** joined PPRC in 2000 and is currently an **Administrative Associate**. While a resident of Elm Grove, Wisconsin she served on a variety of community boards and committees, including the Parent Teacher Organization, the Elm Grove Junior Guild, Elm Grove Parks and Recreation, and Friends of the Library. Most recently she co-chaired the successful fundraising campaign for the Milwaukee Youth Symphony Orchestra. Ms. Loewe has worked as assistant to the Registrar of the Medical College of Wisconsin. Ms. Loewe attended UM-St. Louis and is currently studying graphic design.

**Susan Manuel** is a **Research Assistant** with PPRC. She is currently a student in the Public Policy Administration Program and her specialization is yet to be determined. Susan earned a Bachelor's degree from the University of Missouri, Columbia in Political Science.

**Anna Martirasyan** is a **Graduate Research Assistant** with the Public Policy Research Center. She is currently an International Student in the Masters in Public Policy Administration Program.

**Charlotte Moten** joined the Public Policy Research Center in January 2002 as the **Community Project Manager** for the Old North Neighborhood Partnership Project. She brings an extensive background in coalition building, community development, and program implementation. Her professional experience includes projects with Juneteenth Coalition, Safe Place, and County Youth Programs. She holds a Bachelor's degree in Administration of Justice.

**Talesa Nolan** currently serves as the **Accounting Manager** for the Public Policy Research Center. She has been with the Center since 2002, and has played an instrumental role in developing and maintaining an accounting system which is accessible to the entire department. She brings more

than 12 years of accounting experience to the Center, as well as considerable research and data analysis skills. Ms. Nolan is currently pursuing a MBA from Lindenwood University.

**Jeanne Ortega** joined the research staff at the Public Policy Research Center in April 2001 as **Senior Research Analyst, Qualitative Research**. Ms. Ortega received her MA at the University of North Carolina-Chapel Hill in 1985. From 1986 to 2001 she worked with Neighborhood Reinvestment Corporation's Program Review Department. From 1991 to 2001 she provided primary staff support to Neighborhood Reinvestment's Risk Analysis Committee and managed data on 200 non-profit agencies. She participated in a regional working group for the Success Measures Project, a national effort to develop outcome indicators for use by community development organization. Ms. Ortega is a member of the American Evaluation Association, ARNOVA (the Association for Research on Non-profit and Voluntary Organizations) and the Development Leadership Network.

**Rebecca Pastor** joined PPRC in October 2001 as the **Communications Coordinator**. She completed a bachelor's degree in Psychology at Webster University in 1992, and she is currently working towards an MFA in Creative Writing. Ms. Pastor brings to the Center a strong background in community development, public policy and public relations. Prior to joining PPRC, Ms. Pastor directed the recycling programs for the City of St. Louis. She is accomplished in grantsmanship, public relations writing, and community collaboration. Previous writing projects have included work with Barnes-Jewish Hospital's Diabetes Education; the Clayton Farmer's Market; Abundant Life Seed Foundation and Seeds For Tomorrow. Ms. Pastor has been instrumental to the composition and dissemination of public information and the Center's communications plan.

**Richard Patton** serves as **Director of Vision for Children at Risk (VCR)** through PPRC. VCR conducts research and facilitates policy and program development focused on the needs of St. Louis area children and families—particularly those facing serious socio-economic risk. Policy and program development activities are carried out through the St. Louis Children’s Agenda, a collaborative initiative involving some 500 representatives of community organizations, businesses, and agencies in Metropolitan St. Louis. Patton joined UM-St. Louis in 1977 and his work has focused on public policy issues that include child welfare, metropolitan government reorganization, school desegregation, urban development, housing, municipal service delivery, conflict resolution, and the process of public policy formulation. He has served on a variety of community boards and committees, including the St. Louis County Government Strategic Plan Task Force, ARCHS Data Committee, Regional Report Card Data Collaborative, Foster Care Coalition of Greater St. Louis, Family Support Council, Delinquency and Youth Violence Prevention Policy Board for the City of St. Louis, Cardinal Ritter High School, and Adult Welfare Services for the City of St. Louis.

**Richard Rabe** joined the Public Policy Research Center in September 2000 as **Database Administrator** for the Metropolitan Information and Data Analysis Services (MIDAS). He is a graduate of UM-St. Louis and a Microsoft Certified Professional. Currently, Richard is completing the training for becoming a Microsoft Certified Database Administrator and a Microsoft Certified Systems Engineer. Richard joins MIDAS from the UM-St. Louis Department of Criminology and Criminal

Justice where he worked for the past six years as a research specialist, database administrator, GIS specialist, and department webmaster.

**Jeff Roorda** joined the Public Policy Research Center as a **Graduate Research Assistant** in January, 2002. Mr. Roorda has an extensive background in public safety and community development. He has worked in public safety as a firefighter, a licensed Emergency Medical Technician, and as a police officer. He currently holds an elected position on the Board of Directors of Rock Township Ambulance District in Jefferson County, Missouri. Mr. Roorda has held numerous positions with the Midwest Model United Nations including President of the General Assembly 1992 through 1995 and Corporate Board Member 1996 to present. He carries a number of academic distinctions and honors, and he graduated from Missouri Baptist College as Cum Laude in 1996. Mr. Roorda is currently enrolled in the M.P.P.A. program at University of Missouri St. Louis. His study emphasis is City and County Management.

**Jean Tucker** joined the Public Policy Research Center as a Fellow in 1974, and began to curate photographic and art exhibits. She currently serves as the **Photographic Historian** for the Center. She is a graduate of Washington University with an MA in Art and Archeology. She has taught art history and photographic history at UM-St. Louis since 1968. She was responsible for organizing and directing the University’s Gallery 210, and an interdisciplinary program in photographic studies. Ms. Tucker is very active in regional arts organizations and has lectured extensively. She has also published several books on various aspects of photography. One of her exhibits on modernist still life was displayed in Greece, Morocco, and parts of South America.

**Maria Weldele** joined the MIDAS unit of PPRC in October 2001 as a **Research Analyst**. Weldele received a MA degree in Criminology and Criminal Justice from University of Missouri – St. Louis in January 1996. While attending UMSL, Weldele worked as a graduate research assistant for the Department of Criminology and Criminal Justice at the University of Missouri – St. Louis. At the University, Weldele worked on a 5 year-\$5 million federally funded grant – The City of St. Louis SAFEFUTURES program. During this time, Weldele’s research consisted of coordinating site level data collection and analysis for both national and local evaluation outcome and process evaluations. Further Weldele, participated in the designing and maintenance of an ACCESS 97 MIS database to ensure more immediate response to youth and families participating in the SAFEFUTURES program and to provided consistent data for outcome evaluations. The MIS is a system of menu driven programs, forms, queries, and reports that provide the capacity to track and monitor client services from multiple agencies with synchronization from the agency sites to a HUB Server. Weldele’s research history also includes gangs.

## STUDENT ASSISTANTS

The Center relies on the student assistants to support the office staff and to provide help with special projects as necessary. This arrangement is beneficial to both the Center and the students, for it enables the students a flexible schedule and the opportunity to work on campus. Many of our student assistants have an academic interest in

public policy, social issues, and social and political history, so their employment with the Center offers them an inside look at the workings of a public policy agency. The Center currently employs four student assistants.

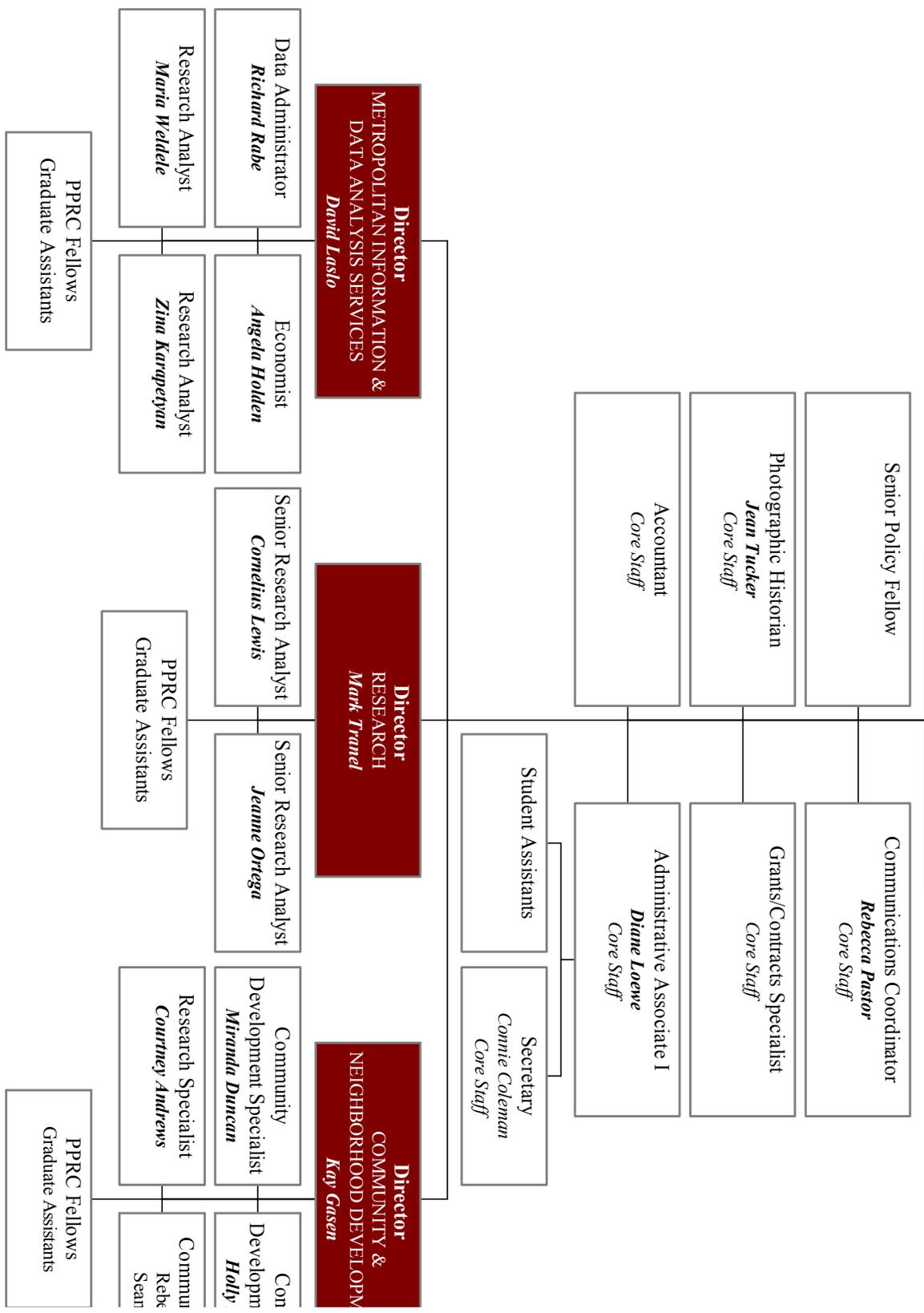
**Edmond Deuser** joined PPRC in November 2001. Edmond will graduate with a BS in Management of Information Systems and a minor in Computer Science in May 2002. Mr. Deuser hopes to use his knowledge in consulting businesses with IT solutions.

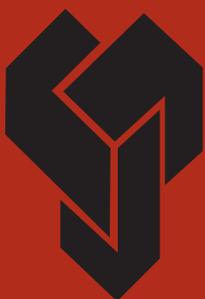
**Jeanna Deuser** joined PPRC in January, 2002. Jeanna will graduate in May 2002 with a Bachelor’s degree in Marketing and Management Organizational Behavior. Jeanne has assisted in many of the communications tasks at PPRC. She hopes to use her knowledge in the marketing arena, following her graduation.

**Fran Pickett** has been with the Center since July, 2001. Fran is currently studying art history and will graduate with a BA in May, 2002.

**Rachel Thomas** is a senior majoring in psychology and a member of the Honors College who has been with PPRC since January 2000. Upon completion of her BA, Ms. Thomas is planning to attend graduate school and earn her Ph.D. in Clinical Psychology.

**EXECUTIVE DIRECTOR**  
ALAN ARTBISE





**PUBLIC POLICY  
RESEARCH CENTER**

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